



**FOR IMMEDIATE
RELEASE**
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Safe Streets Launches #impactURdrive Initiative

Tacoma, Wash., July 10, 2016 – Safe Streets, a non-profit organization in Tacoma WA, invites the entire community together for an educational event about the consequences of driving while distracted. On July 16th from 10am-12pm, everyone is invited to attend, including parents, children, friends and neighbors. Their goal is to spread awareness to youth and adults about the importance of driving safely and without distractions.

Wilson and Mount Tahoma High School will also be sharing projects that they have created over the 2015-2016 school year that include sobriety tests and a short educational video on the dangers of driving while distracted. State Farm Insurance Company has become involved to support the event as well.

This event will be held at the Grand Prix Raceway (11015 Pacific Hwy. St SW) where there will be Go-Karting for everyone over 5ft tall, with a signed liability waiver. For younger children, Safe Streets also provides tricycles and scooters for alternative distracted driving education.

One is never too young to learn the significance of driving while completely focused on the road ahead. With all the different types of distractions, it is important to remind the community to take care while preoccupied.

For more information on how you can support Safe Streets and their youth and community based programs, visit their website at www.safest.org or call 253.272.6824.

About Safe Streets

Safe Streets Campaign is the first private, non-profit organization that unites neighbors against crime—a model for other programs nationwide. Serving Tacoma and Pierce County since 1989, Safe Streets equal a safe community. Both private and public funds support Safe Streets' community efforts. Learn more at www.safest.org.