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FOR IMMEDIATE RELEASE

February 26, 2015

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Fighting Crime through Environmental Design

Safe Streets to offer certified CPTED evaluations to business partners.

Tacoma, Wash., February 26, 2015 — The Safe Streets Campaign today announced its participation in the International Crime Prevention through Environmental Design (CPTED) program. CPTED is a multi-disciplinary approach aimed at addressing quality of life issues by attempting to deter criminal activity, increase overall safety for citizens, and reduce citizen fear of crime.

“We are excited to be able to offer this feature to our expanding Business Partnership program,” said Traci Kelly, Development Associate for Safe Streets. “Since 2008 we have seen a 20% reduction in crime for all 125 of our organized block groups with an average community connectivity rate of 69%. By helping local businesses connect with their neighborhoods we hope to continue to see those numbers rise until every Pierce County neighborhood is safe.”

Safe Streets will be offering CPTED site survey and lighting assessments following Illuminating Engineering Society (IES) standards to members of their Business Partnership program on a by request basis. Evaluations will be conducted by ICAB nationally certified Safe Streets community mobilizers and will consist of an onsite visit and consultation concerning topics such as business signage, lighting, landscaping and traffic flow. Safe Streets will also work with local law enforcement to provide a five year crime analysis tailored to the businesses’ community showing the crime rate for the area and what type of crime is most prevalent.

To date Safe Streets has provided onsite CPTED surveys for Foss Harbor Marina, MC Delivery and a Tacoma based apartment complex.

“We had been having some problems with theft and vehicle break-ins and were introduced to Safe Streets by our community liaison at the Tacoma Police Department,” said Ian Wilkinson of Foss Harbor Marina. “The community mobilizer was able to perform an onsite survey and provide us with recommendations on how we could decrease the likelihood of crime. Following their recommendations we have been able to improve the lighting and all around safety of our marina.”

If you are interested in learning more about the CPTED program, or if you are interested in becoming a Safe Streets business partner please call Safe Streets at 253.272.6824.

About Safe Streets

Safe Streets Campaign is the first private, non-profit organization that unites neighbors against crime—a model for other programs nationwide. Serving Tacoma and Pierce County since 1989, Safe Streets equal a safe community. Both private and public funds support Safe Streets’ community efforts. Learn more at www.safest.org.

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