



Sponsorship Opportunities

The Impact of Safe Streets

At Safe Streets, we believe that communities have the power to reach their full potential by uniting for the common good. That's why we connect neighbors with each other through neighborhood groups, facilitate after-school programs across Pierce County, and provide the resources people need to get organized and address problems impacting their environment.

We are confident that neighbors gathering together and youth collaborating with their peers motivates people to take charge and make change in their community. It's through working together that we can ensure the wellbeing of the place where you live, work, and play is fulfilled.

Benefits to Sponsoring Safe Streets

Safe Streets has thousands of supporters throughout Pierce County. We have a brand presence that comes with credibility that serves the neighborhoods where you, your employees and customers call home.

Revenue generated through these events provide youth with a safe space to build their leadership skills and participate in community projects along with providing neighborhood groups with expert support around organizing and making improvements so their neighborhood is a safe, healthy place where they can thrive.

When you put your company's name in front of audiences that range from millennials to established philanthropists to local leaders in Pierce County, you'll enjoy an array of networking and promotional benefits such as:

- Media Recognition
- Complimentary Tickets
- Inclusion in Event Presentations
- And More!

You can connect with decision-makers at top Pierce County organizations in meaningful ways and support programs that make Pierce County a great place to live.



Take charge, make change!

Events



Golf Tournament



National Night Out Pre-Party



Power of Community Luncheon



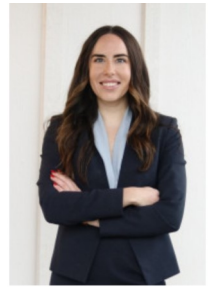
Safe Streets Annual Golf Tournament: June 16, 2023

Summer is coming, it's time to get outside, enjoy the sun and play some golf! This year we are thrilled to announced that our 6th Annual Golf Tournament will return to the Highlands Golf Course. This golf course will test your skill and keep you focused as you scramble with your team. A social hour with hors d'oeuvres and awards follows the excitement on the course.

This event is being co-chaired by John Cheesman, City of Fircrest Chief of Police, and Nichole Fisher, Managing Attorney at Lake Tapps Legal.



Chief John Cheesman



Nichole Fisher

Sponsorship Deadline for Full Benefits: May 15, 2023

Level	\$5,000	\$3,000	\$2,500	\$1,500	\$500
Available Spots	1	1	1	10	18
Level name	Title	Bar	Hospitality	Team	Hole
Verbal recognition	X	X	X	X	X
Signage	X	X	X	X	X
Print materials	X	X	X	X	X
Website	X	X	X	X	X
Newsletter	X	X	X	X	
4 player team	X	X	X	X	
Signage by Food & Bar	X	X	X		
Reserved Table	X	X			
Logo on drink tickets	X				
Top Sponsor Billing	X				

*All sponsorships include the opportunity to provide branded merchandise or literature to put in give-away bags for community events. See back page for more details.





Safe Streets National Night Out & Pre-Party: July 22 & August 1, 2023

Celebrate with your neighbors. Come join us for a pre-party event, find your local neighborhood NNO party, and learn about resources available to you. Help Pierce County to light up the night and celebrate National Night Out.

Millions of neighbors take part in **National Night Out** across thousands of communities from all fifty states, US territories and military bases worldwide on the first Tuesday in August (August 1, 2023). Neighborhoods host block parties, festivals, parades, cookouts, and various other events with safety demonstrations, seminars, youth events, visits from emergency personnel, exhibits, and much, much more.

To build excitement and provide information, Safe Streets will be hosting an **NNO Pre-Party** on July 22, 2023**. This free community event, chaired by *Tacoma City Councilmember Catherine Ushka*, will take place in a local park, Stewart Heights**, and include live music, demonstrations and information on local resources and registered NNO neighborhood events.



**Date and location pending final approval

Sponsorship Deadline for Full Benefits: May 15, 2023

Level	\$2,500	\$1,000	\$500	\$250	\$100
Level Name	Spotlight	Street Light	Lantern	Flashlight	Candle
Website	X	X	X	X	X
Priority Resource Table Placement	X	X	X	X	X
Verbal Recognition	X	X	X	X	
Logo on Community Poster	X	X	X		
Personalized Social Media Posts	X	X			
Name & Logo Included on Event Give-Away Bags	X				

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Safe Streets Power of Community Luncheon: September 26, 2023



Showcase your company's support to the leaders of Pierce County and enjoy an inspiring program, auction, incredible food and drink. This year's luncheon is scheduled to be held in the LeMay America's Car Museum Showcase Gallery event space. Lunch will be provided to go along with an hour-long dynamic program focused on the impact that Safe Streets has on the community.

This event is chaired by our long-standing board member and first Executive Director **Lyle Quasim**. Lyle has held leadership positions in public health and administration in Tacoma, Pierce County, and the state of Washington. In 1995, he became the first African American to head Washington's Department of Social and Health Services (DSHS).

Sponsorship Deadline for Full Benefits: August 31, 2023

Level	\$5,000	\$2,500	\$1,000	\$500	\$250
Level Name	County	City	Neighborhood	Block	Street
Logo in Program	X	X	X	X	X
Logo on Event Website	X	X	X	X	X
Verbal Recognition at Event	X	X	X	X	X
Logo on Screen Display	X	X	X	X	
Priority Seats at Event	8	4	4	2	
Personalized Social Media Post	X	X			
Event Signage	X	X			
Logo on Invitation	X				

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Branded Merchandise Information

All 2023 event sponsors will be given the opportunity to provide Safe Streets with branded merchandise and/or literature about their organization. These items will be used in give-away bags provided to community members at no charge at our events. Our biggest event with give-away bags for 2023 will be the National Night Out & Pre-Party, but smaller events will be occurring throughout the calendar year.

Most Requested Items for Give-Away Bags

Tote Bags	Eco-Friendly Solutions (<i>reusable grocery bags, water bottles</i>)
Pens	Notebooks
Headphones	Sticky Notes
USB Chargers	Kid's Activity Books
Self Care Items (<i>hand sanitizer, soap, lotion</i>)	

We would also love to be able to provide the community members that we work with more information about what you have to offer, so if you would like to provide us with items such as literature, brochures, stickers and magnets, we would be happy to include any materials provided in our handouts as well.

If you have any questions, or would like to coordinate pick-up / drop-off of items, please contact Alicia Zumwalt at azumwalt@safest.org.



Safe Streets Campaign

2023 Summer Event Series

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SEPTEMBER

S	M	T	W	T	F	S
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Community Conference

Golf Tournament

NNO

NNO Pre-Party

Power of Community